



## Europeana Foundation Governing Board Meeting

23 November 2017  
16h30 – 18h00 CET  
Teleconference

### **Factsheet on Europeana**

*Action Proposed: For information*

#### **Circulation:**

Europeana Foundation Governing Board Members & Observers

#### **Classification:**

Public





## Europeana fact sheet

The e-Culture platform that demonstrates the digital single market

### Key facts

Europeana is a platform, established in 2008, that aims to 'transform the world with culture'. Its primary aim is to support access to trustworthy (clearly marked with rights statements), non-geoblocked cultural heritage for use by the general public, education, research and the creative industries.



#### Content partners

3,700+ participating institutions (incl. Prado, Rijksmuseum, national libraries and archives).



#### Content base

53 million+ digital objects including books, photographs, paintings, diaries, film, video and newspapers.



#### Network

Europeana is a networked organisation with 1,800+ volunteer members ranging from cultural heritage professionals to creatives, educators and innovators.



#### Supporters

Europeana receives financial support from the EU and member states, who also contribute in kind.



#### Finance

An operating budget of €8 million per year is the minimum needed to support 28 member states, maintain and modernize the Europeana platform, and develop the Europeana Network Association.

*'Gaining new audiences and fostering cooperation with other cultural heritage institutions was the primary motivation for the Mauritshuis to work with Europeana.'*

**Emilie Gordenker**, Director Mauritshuis

*'An important, unifying asset for Europeana is that it serves as the innovative 'hadron collider' for Europe's cultural sector.'*

**Johan Oomen**, Manager R&D at Netherlands Institute for Sound and Vision

*'Europeana is a great bridge builder. In a wonderful way it is founding connections between cultural institutions across Europe.'*

**Monika Grütters**, German Federal Commissioner for Culture and Media

## Products and services

Europeana is a catalyst for change and a living exponent of open data, encouraging the free flow of digital cultural heritage across borders.



### Platform

Europeana operates a Core Service Platform for the sharing and discovery of cultural heritage data. As a Digital Service Infrastructure, it constantly improves connectivity and interoperability through frameworks and standards.



### Websites

Europeana operates two well-visited websites, Europeana Collections (for discovery) and Europeana Pro (for the communities of cultural heritage institutions, research, education and innovation).



### Frameworks

Europeana has developed several widely adopted frameworks that have made European cultural heritage interoperable, supporting the Digital Single Market (Europeana Licensing Framework, Europeana Publishing Framework, Europeana Data Model, Europeana Impact Playbook).



### Worldwide adoption

Europeana is the model for India, US, Brazil, Korea and Canada as well as the EU and its member countries.

## Recent highlights



### Campaigns: '1914-1918' and 'Migration'

Europeana has operated several pan-European campaigns that have attracted European citizens to actively participate in sharing their heritage. For Europeana 1914-1918, over 8,000 people have shared more than 200,000 diaries, photographs and letters, contributing to Europe's 'Unity in Diversity' ambition. We will start a similar campaign in 2018 on the subject of migration.



### Education

The Europeana APIs are used by commercial publishers, European education networks and national education systems. Some examples: French national educational portal Éduthèque (850,000 subscribers); Art Faces, an educational game for 5-8-year-olds (5,000+ downloads); Benlyu reaching 34,000 primary school classrooms with Europeana content on art, history and animals.



### Social media

Placing material where people expect to find it online has increased our reach on platforms such as Wikipedia (83 million items viewed). 70 million social media engagement impressions is impressive from our GIPHY partnership, the Art Nouveau Season and the new thematic collections: Europeana Fashion, Photography, Maps & Geography, Natural History.



### Research

Winners of the Europeana Research Grants Programme 2016: 'Music Scholarship Online', incorporating the music collection; 'Visualising Voice', using the poetry, particularly French; 'Mapping a Colony', showing Danish colonial heritage using maps. Europeana data is integrated into many research databases including: Clarin, Creative Commons Search, WikiData.



### Creative industries

Use of Europeana by creatives and innovators is growing. Recent examples are ArtUpYourTab, StoryPix, ReVive, Europeana Radio, Gif-It-Up, design projects from art schools, automated image analysis by Cogapp, Polish Tu Europeana Remix projects.